



Integration Workshop

Intro

What are the pains and Gains of the Newcomer?

What does it mean to be a member?

Consider the journey between newcomer and member:

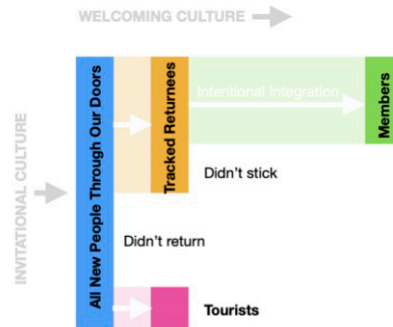
- What does assertive integration look like? (e.g. Pushing people into next steps)
- What does more passive integration look like? (e.g. Allow people to choose their next steps)
- What are the pros/cons of each?

What's the role of

- newcomer lunches?
- membership courses?

Understanding where we are at and next steps

location	Members	Visitor Ratio	Stay Ratio
Westbank - US	92	72%	6%
West Message - High	71	70%	6%
West Message - Low	66	35%	17%
Westbank - College	23	9%	100%



Use the following dashboards to fill in the table below.

Use the data to draw out stories, why they came, common aspects of why some people are sticking and others less so etc.

Name	Location	Date	Progress
Alan Bennett	NEAC Message - Adult	Nov 20, 2020	1
Paula Edge	NEAC Message - Adult	Nov 7, 2020	8
Alan Davis	NEAC Message - Adult	Dec 14, 2020	5
Wesley Cartwright	NEAC Message - Adult	Dec 10, 2021	3
Mark Galt	NEAC Message - Adult	Nov 7, 2020	4
Lynne Stinson	NEAC Message - Adult	Nov 10, 2020	2
David Robinson	NEAC Message - Adult	Nov 10, 2020	3
David Ford	NEAC Message - Adult	Aug 19, 2020	1
Tina Harbich	NEAC Message - Adult	Aug 14, 2020	1
John Mery	NEAC Message - Adult	Aug 11, 2020	1
Mark D'Amico	NEAC Message - Adult	Nov 10, 2020	1
Clara Edwards	NEAC Message - Adult	Dec 14, 2020	1
David	NEAC Message - Adult	Nov 29, 2021	1
Christina Robinson	NEAC Message - Adult	Aug 19, 2020	1
Melissa Quinn	NEAC Message - Adult	Dec 14, 2020	1
John Mery	NEAC Message - Adult	Aug 4, 2021	1
David Mery	NEAC Message - Adult	Aug 4, 2021	1
Lynne Robinson	NEAC Message - Adult	Aug 4, 2021	1
John Mery	NEAC Message - Adult	Aug 4, 2021	1

